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grade：the second year

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3 website I like ：

<https://www.popwebdesign.net/>

As a partial design of full-service digital agency, from the main body appearance design, the home page has an original hand-painted style, from line draft to painted gradient is an interesting effect. The main colors with black and yellow, white background gives the entire site permeability, breaking the black and yellow oppression. Huge icons represent each category, for customers, it is easy to find their own needs, flat and flat icons coupled with a simple shadow, a kind of micro-three-dimensional feeling, bringing a visual impact, at the same time this thick Business UI style, giving customers a sense of trust.

From the distribution of information architecture, the traditional logical arrangement, including some customer’s logos, reviews, institutions to obtain awards, advantages, addresses, etc., simple and powerful, straight cut theme, will be easy to convince customers to choose them and trust them.

Details, some common questions on the right side of the arrangement, different from the traditional, but more clearly and naturally. In the middle of the homepage, the enumeration of customers, the number of items, and the like, in a dynamically increasing manner, will add some interesting features to the browsing of the customer, take advantage of the psychological and static figures of the customers, and people will not pay attention to see them. However, Page, when only these figures are moving, people can not help curiosity to see, including some people with obsessive-compulsive disorder will wait for the number of jumps before browsing the next content, perhaps customers still will not remember these numbers, but the heart There will be roughly the first impression of this site customers, which is conducive to the institution received the project.

<http://www.theycallmebarry.com/>

Very interesting site, pleasantly surprised, large and small circle arranged in a circular timeline, all covered by the yellow filter, when the mouse on one of the circles, the filter will disappear, bright colors, like Dust off the diamond to the same, revealing its original luster, mouse zoom in, there are surprises. Personally think that zoom in and out if the music is more perfect, interesting website.

<https://www.loungelizard.com/>

This site, design elements are small, but still gives visual impact, the above menu bar and logo to take white, weakening, highlighting the Lougeizard logo photo visual impact, down, the menu bar background turns red, Highlight the presence of the menu bar, giving a logical order, first look good pictures, into the question, choose to work or service.

Information arrangement, important information amplification, tedious text introduction to narrow, so that the site does not look boring.

2 website ：

<https://www.youdot.io/fr/>

Do not like this site is the most important point, the information is too cumbersome, into this site, from scratch to the end to understand what this site is doing, the mood will become extremely impatient, if it is a web site such as art shows, Too much text is fine, because most of its viewers are patient and each text is very meaningful to them. They are willing to spend time reading. As a commercial website, marketing means overweight and style No French romantic feelings.

[https://www.myprovence.fr/en#p\_home](https://www.myprovence.fr/en%23p_home)

province's tourism website, video as the first visual, ingenuity, from start to finish, each area of a color, the overall kind of collage feeling, scroll from start to finish, always feel that the yellow color plus in black and blue Between the strange, in front of the dark style suddenly added some dazzling solid, not excessive, but if it is only a yellow color, the picture is very good and yellow with the color.